

**PURCHASE AREA DEVELOPMENT DISTRICT
Regional Transportation Committee
Mission, Goals, and Objectives**

The mission of the Purchase Area Regional Transportation Committee focuses on goals that will provide for a safer, more efficient, and environmentally sound transportation system for the movement of people, goods and services, thereby enhancing the quality of life and economic development in the Purchase Region. These qualities will enable persons in the area to benefit from every mode of transportation, while cooperating with one another so that every need is defined and met. It will be our vision to work together as a regional community to continually support improvements in the Kentucky transportation infrastructure.

GOAL: ACCESS

Promote a balanced, multi-modal transportation system that serves the local and regional movement of people, freight and services and provides choices in mobility.

Objectives

- Support the maintenance of the existing highway system and the improvements necessary to preserve connections among communities and vital resources (hospitals, schools, employment centers, airports, riverports, railroads, truck facilities, etc.).
- Promote the efficient movement of people and goods by linking the various modes of transportation.
- Support the development and maintenance of community transit systems and promote coordination between public transportation agencies and other agencies
- Continue to utilize the FTA Section 5310 funding for the enhanced mobility of seniors and individuals with disabilities for senior citizen centers, transit authorities, and other public agencies.
- Promote the transportation potential of the Marine Highway System as an alternative solution for highway congestion relief, greenhouse emissions reduction, energy savings, and increase system resiliency.
- Encourage the coordination of land use and transportation planning to ensure that existing and future industrial, commercial and service centers and housing concentrations are adequately connected by the region's transportation system; and appropriately located to preserve the quality of life in surrounding areas.
- Develop strategies for incorporating greenways, bicycle, pedestrian and multi-purpose trails into our overall transportation planning.

GOAL: ECONOMIC STEWARDSHIP

Support and promote the development of a transportation system that strengthens the economic vitality and competitiveness of the region.

Objectives

- Support improvements for airports, riverports, railroads and truck facilities, to strengthen the Purchase region's economy.
- Support improvements to connections between airports, riverports, railroads, and the highway system for efficient movement of people and goods.
- Promote economic development by the efficient movement of freight and tourist travel through, within, and into and out of the Purchase region.
- Promote the maintenance, improvement and development of intermodal connections between transportation facilities including; mass transit, highways, airports, riverports, and rail lines, that will enhance the transportation of people, goods and services.
- Promote and develop projects that will improve economic development and tourism in the Purchase region.
- Promote and support corridors I-69 and I-66 through the Purchase and provide improved connectivity throughout the region to further economic development and sustainability.

GOAL: SAFETY AND SECURITY

Promote transportation safety to achieve a significant reduction in fatalities, injuries, and economic loss in the region.

Objectives

- Give higher priority consideration to transportation system improvements that prevent crashes and eliminate or minimize hazards to users.
- Support the efforts of local, state and federal transportation safety programs.
- Support and assist emphasis area task teams to analyze specific safety issues and recommend solutions for improving identified concerns.
- Promote increased usage of safety belts and child seat restraint systems.
- Promote increased driver education programs for all ages.
- Support initiatives to develop and maintain programs that will prepare local jurisdictions to address the operation of our transportation system during natural disasters, hazardous materials spills, or other emergencies of local, state, and national significance.

GOAL: MOBILITY (FREIGHT MOVEMENT)

Promote and support projects that improve the national freight network, strengthen the ability of rural communities to access national and international trade markets and support regional economic development.

Objectives

- Promote connections between transportation modes that support the effective shipment of freight.
- Support the development and operation of the region's riverports and riverport authorities.
- Ensure sufficient intermodal interfacing between river, rail and highway facilities.

- Support efforts to promote the use of the USDOT identified 18 marine corridors. These all-water routes serve as an extension of the surface transportation system. The designation of these marine corridors is taking the first step to focus public and private efforts to use the waterways to relieve landside congestion and attain other benefits that waterborne transportation can offer in the form of reduced greenhouse gas emissions, energy savings and increased system resiliency. In the Purchase Region the Ohio River is located on marine highway M-70; the Mississippi River is located on M-55 and the Tennessee River is located on M-65.
- Support funding for the continuation of efforts to maximize efficiencies through construction and maintenance of waterway facilities (i.e. locks and dams).

GOAL: ENVIRONMENTAL STEWARDSHIP (HUMAN & NATURAL)

Promote a transportation system that will strive to make our communities and the region healthier and more attractive, and to minimize any negative impact on the natural, social and cultural environment.

Objectives

- Avoid, minimize, or mitigate disproportionate adverse impacts on the human environment.
- Avoid, minimize, or mitigate the impacts on wetlands and other environmental resources in the natural environment.
- Promote projects that enhance access to and appreciation of the natural environment, such as recreational trails and scenic byways.

GOAL: PUBLIC INVOLVEMENT

Support community involvement in the transportation planning process.

Objectives

- Inform the public about transportation issues in a clear and concise manner.
- Involve the public in a number of ways – early and often – to encourage their participation in the planning process.
- Use public forums, such as fiscal court meetings, city council meetings, community meetings, media announcements, etc. to inform local elected officials, community leaders and the general public of the importance of the transportation planning process.
- Use the planning process in a manner that is inclusive, fair and open to all individuals.
- Solicit the participation of local officials, community groups, and individual citizens in the transportation planning process.
- Involve users and stakeholders in the decision-making process